

ico INc event planning model	{sector}	{start date}	{lako agent}	{partner agent}			
	{event category and vision statement}			{target date}			
	{project}	DISCOVER	DESIGN	PROTOTYPE	BUIID	TEST	DEPLOY
Goals (OUTCOMEs)							
Agents (OWNERs)							
Requirements (INPUTs)							
Milestone (DELIVERABLEs)							
Tools (RESOURCes)							
Checklist (PLAN)	Stakeholders; Context Analysis; Scope of Opportunity	Brainstorming; Change Agents; Impact Model; Change Process; System Interactions	Paper Models; Personas; Scenarios; Use Cases; Functional Requirements	Resource Assignments; Build Environment; Process Management; Systems Architecture; Test Plan	Use Case Stress Tests; Issue Reporting and Resolution Process; Deployment Plan	Production Environment; Observations (OE Metrics); Systems Monitoring Plan; User Support Resources	After-Deployment Review; Stakeholder Experience Survey; User Experience Analysis; Continuity and Growth Advisory Statement